

IDN: \_\_\_\_\_ Printed Name: \_\_\_\_\_

### BBA-Business Administration-Major Code: 0578

Choose two Concentrations: C059 Core Accounting Concepts\_\_\_\_; C060 Professional Accounting Concepts\_\_\_\_; C061 Public Accounting Concepts\_\_\_\_; C062 Business Economics\_\_\_\_; C063 Business Interdisciplinary\_\_\_\_; C064 Consumer Marketing\_\_\_\_; C065 Corporate Finance\_\_\_\_; C066 Digital Marketing\_\_\_\_; C067 Human Resource Management\_\_\_\_; C068 International Management\_\_\_\_; C069 Investments\_\_\_\_; C080 Leadership\_\_\_\_; C071 Small Enterprise Management\_\_\_\_; C079 Supply Chain Management\_\_\_\_

This degree is available in a guaranteed 8-semester plan for qualified freshmen. See your advisor to declare your major and sign an official degree plan.  
*The prerequisites and corequisites of the degree requirements are subject to change.*

MATH/ENGL co-requisite courses if student does not meet placement requirements:

Corequisites: ENGL 0201\_\_\_\_ ENGL 0202\_\_\_\_ MATH 0301\_\_\_\_ MATH 0302\_\_\_\_ MATH 0201\_\_\_\_

#### FRESHMAN YEAR- FALL SEMESTER: 16 hours

**Courses**

English composition requirement	3 Hours	Note 1	Grade_____
MGMT 1203 Foundations of Business	3 Hours	Note 2 & 4	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
SPCH 1203 Introduction to Speech Communication	3 Hours		Grade_____
Required business computing competency	3 Hours	Note 6	Grade_____
MGMT 1201 Planning for Success	1 Hours	Note 3	Grade_____

#### FRESHMAN YEAR- SPRING SEMESTER: 16 hours

**Courses**

English composition requirement	3 Hours	Note 1	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
MGMT 2203 Introduction to International Business	3 Hours	Note 2 & 4	Grade_____
ECON 2803 Principles of Macroeconomics	3 Hours		Grade_____
LAW 2003 Legal Environment of Business	3 Hours	Note 2 & 4	Grade_____
FIN 1521 Personal Finance Applications	1 Hour	Note 7	Grade_____

#### SOPHOMORE YEAR- FALL SEMESTER: 16 hours

**Courses**

MGMT 2303 Business Information Systems	3 Hours	Note 2 & 4	Grade_____
MGMT 2863 Business Communications	3 Hours	Note 2 & 4	Grade_____
ECON 2813 Principles of Microeconomics	3 Hours	Note 2 & 4	Grade_____
ACCT 2803 Principles of Financial Accounting	3 Hours	Note 2	Grade_____
MGMT 3152 Social Responsibility and Ethics in Business	3 Hours	Note 2	Grade_____

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History/Government requirement	3 Hours	Note 1	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Elective	3 Hours	Note 3	Grade_____

**SENIOR YEAR- FALL SEMESTER: 14 hours**

**Courses**

Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____
Elective	5 Hours	Note Tw 0.733 0 Td(H91 (o)-BDC -0.006 Tce05 Tc: 0.0Td(H)-8.7 (j())Tj-ce0	

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**Public Accounting Concepts C061**

Required 12 hours from the following (six hours of ACCT required):

ACCT 3123 Governmental and Not-for-Profit Accounting	3 Hours	Note 2	Grade_____
ACCT 4113 Tax Accounting II	3 Hours	Note 2	Grade_____
ACCT 4153 Forensic Accounting	3 Hours	Note 2	Grade_____
ACCT 467V Internship in Accounting	Variable Hours	Note 2	Grade_____
LAW 4033 Law of Commercial Transactions	3 Hours	Note 2	Grade_____
LAW 4043 Law of Business Organizations	3 Hours	Note 2	Grade_____

**Business Economics C062**

Choose 12 hours from the following:

ECON 3313 Microeconomic Analysis	3 Hours	Note 2	Grade_____
ECON 3353 Macroeconomic Analysis	3 Hours	Note 2	Grade_____
ECON 4203 International Economics	3 Hours	Note 2	Grade_____
ECON 4343 Managerial Economics	3 Hours	Note 2	Grade_____
FIN 3813 Money, Banking, and Financial Markets	3 Hours	Note 2	Grade_____
FIN 4203 International Finance	3 Hours	Note 2	Grade_____

**Business Interdisciplinary C063**

Required three hours:

COBI 467V Integrative Internship	3 Hours	Note 2	Grade_____
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Choose nine hours of upper-level business courses from ACCT, COBI, ECON, FIN, LAW, MGMT, and MKTG:

_____	3 Hours	Note 2	Grade_____
_____	3 Hours	Note 2	Grade_____
_____	3 Hours	Note 2	Grade_____

**Consumer Marketing C064**

Choose 12 hours from the following:

MKTG 3003 Introduction to Professional Selling	3 Hours	Note 2	Grade_____
MKTG 3033 Integrated Marketing Communications	3 Hours	Note 2	Grade_____
MKTG 3123 Consumer Behavior	3 Hours	Note 2	Grade_____
MKTG 3133 Marketing Research	3 Hours	Note 2	Grade_____
MKTG 4033 Services Marketing	3 Hours	Note 2	Grade_____

**Corporate Finance C065**

Choose 12 hours from the following:

FIN 3733 Financial Statement Analysis	3 Hours	Note 2	Grade_____
FIN 3813 Money, Banking, and Financial Markets	3 Hours	Note 2	Grade_____
FIN 4203 International Finance	3 Hours	Note 2	Grade_____
FIN 4313 Capital Budgeting	3 Hours	Note 2	Grade_____
FIN 4743 Advanced Financial Management	3 Hours	Note 2	Grade_____

**Digital Marketing C066**

Requires the following 12 hours:

MKTG 3033 Integrated Marketing Communications	3 Hours	Note 2	Grade_____
MKTG 3043 E-Business Marketing	3 Hours	Note 2	Grade_____
MKTG 4133 Social Media Marketing	3 Hours	Note 2	Grade_____
MKTG 4143 Digital Marketing	3 Hours	Note 2	Grade_____

**Human Resource Management C067**

Requires the following 12 hours:

LAW 4023 Legal Issues in Human Resource	3 Hours	Note 2	Grade_____
MGMT 3173 Human Resource Management	3 Hours	Note 2	Grade_____
MGMT 4153 Strategic Compensation	3 Hours	Note 2	Grade_____
MGMT 4183 Human Resources Staffing	3 Hours	Note 2	Grade_____

**International Management C068**

